

## Message Text

UNCLASSIFIED

PAGE 01 TURIN 00216 01 OF 02 262245Z  
ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-05 H-02 INR-10  
L-03 NSAE-00 NSC-05 PA-02 SP-02 SS-15 ICA-20  
BIB-01 EB-08 TRSE-00 COME-00 /086 W  
-----000034 262314Z /14

R 261600Z MAY 78  
FM AMCONSUL TURIN  
TO AMEMBASSY ROME  
INFO SECSTATE WASHDC 0882  
AMCONSUL FLORENCE UNN  
AMCONSUL GENOA UNN  
AMCONSUL MILAN UNN  
AMCONSUL NAPLES UNN  
AMCONSUL PALERMO UNN  
AMCONSUL TRIESTE UNN

UNCLAS SECTION 01 OF 02 TURIN 00216

E.O. 11652: N/A  
TAGS: PINT, IT  
SUBJ: TURIN MAYOR NOVELLI (PCI) DEFENDS HIS ADMINISTRATION  
BEFORE BUSINESSWOMEN'S ASSOCIATION

1. SUMMARY. SPEAKING BEFORE LARGE AND IMPORTANT GROUP OF TURIN CITIZENS, MAYOR NOVELLI WAS HARD PUT TO PROVIDE CONCRETE EXAMPLES OF PROGRESS MADE BY HIS LEFTIST ADMINISTRATION DURING ITS 34 MONTHS IN OFFICE. AS A PROFESSIONAL JOURNALIST, HE WAS WAY OFF BASE IN EXAGGERATING NEWSWEEK'S REPORTING ON TURIN (AND WE PLAN TO CORRECT HIM). HE REPEATED THE USUAL THEME THAT TURIN SHOULD NOT BECOME A DETROIT AND THE OCCASION AROSE WHEREBY IN THE MILLING DEPARTING CROWD I EXPRESSED THE HOPE THAT HE MIGHT WANT TO VISIT DETROIT SOME TIME TO SEE WITH HIS OWN EYES HOW THIS AMERICAN CITY WAS ATTEMPTING TO SOLVE ITS URBAN PROBLEMS. END SUMMARY.

2. NOTING HIS 34 MONTHS AND 11 DAYS IN OFFICE, TURIN MAYOR DIEGO  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TURIN 00216 01 OF 02 262245Z

NOVELLI (PCI) DEFENDED HIS ADMINISTRATION IN LIVELY REMARKS AND REPLIES TO QUESTIONS THAT WENT WELL BEYOND MIDNIGHT AT MAY 25 DINNER COMMEMORATING 17TH ANNIVERSARY OF ASSOCIAZIONE IMPRENDITRICI DONNE DIRIGENTI D'AZIENDA - A.I.D.D.A., NATIONAL ITALIAN BUSINESSWOMEN S ASSOCIATION NATIONAL PRESIDENT OF WHICH IS TURIN'S CLAUDIA MATTA). PACKED CROWD OF BUSINESSWOMEN, MANY ACCOMPANIED BY THEIR BUSINESSMEN HUSBANDS,

COULD NOT BE DESCRIBED AS NOVELLI'S MOST FRIENDLY AUDIENCE  
AND THE LEVEL OF NO T SO SOTTO VOCE COMMENTS HAD CHAIRPERSON  
ELENA NAPOLITANO (A.I.D.D.A. PIEDMONT REGIONAL PRESIDENT)  
CALLING FOR ORDER SEVERAL TIMES.

3. NOVELLI IS EFFECTIVE AND MOVING WHEN HE PRESENTS HIS VERY  
WELL-REHEARSED AND OFT-REPEATED LITANY OF THE SERIOUS  
SOCIAL PROBLEMS THAT TURIN FACES, BUT HE IS HARD PUT TO  
PRESENT CONCRETE EXAMPLES OF IMPROVEMENTS IN CITY ADMINISTRATION  
DURING HIS LEFTIST GIUNTA'S ALMOST THREE-YEAR TENURE IN  
OFFICE AFTER TAKING OVER FROM THE PREVIOUS CHRISTIAN DEMOCRAT  
(DC) GOVERNMENT. HE BEGAN BY CITING THE LARGE 400 BILLION  
LIRE (DOLS 460 MILLION) DEFICIT HE CLAIMED WAS LEFT BY THE  
PREVIOUS DC ADMINISTRATION AND THE IMMEDIATE NEED FOR 600 BIL-  
LION LIRE (DOLS 690 MILLION) IN EXPENDITURES FOR WHICH  
THERE WAS NO CORRESPONDING INCOME. WHILE NOVELLI WAS LONG ON HIS  
PERSONAL ACTIVITIES IN VISITING TROUBLED AREAS AND FAMILIES,  
CONCRETE OVERALL EXAMPLES BOILED DOWN TO TREE-PLANTING AND  
A RECENT DECISION TO SPEND 30 PERCENT OF THE CITY BUDGET ON  
SCHOOLING AND SERVICES DIRECTED TOWARD THE 3 TO 14 YEAR  
AGE BRACKET POPULATION OF TURIN.

4. ALTHOUGH HE HIMSELF CAN AND DID PROVIDE VIVID EXAMPLES OF  
TURIN'S URBAN ILLS, HE USED LOREN JENKINS' FEB. 27, 1978  
NEWSWEEK ARTICLE AS AN EXAMPLE OF DISTORTED REPORTING FROM  
FOREIGN SOURCES OF TURIN S PROBLEMS, CLAIMING THE ARTICLE  
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TURIN 00216 01 OF 02 262245Z

DESCRIBED TORINESE GOING AROUND "WEARING HELMETS" AND  
"TURIN'S STREETS RUNNING WITH BLOOD". (AS THESE QUOTATIONS  
ARE WAY OFF THE MARK FROM THE ACTUAL TEXT OF THE NEWSWEEK  
ARTICLE, I AM WRITING NOVELLI WITH CORRECTIONS.)

5. IN RESPONSE TO CLAUDIA MATTAS EXPRESSED CONCERN WHETHER  
NOVELLI'S EMPHASIS ON YOUTH AND FUNDS BEING SPENT IN THIS  
DIRECTION MIGHT BE SEEN AS POLITICALLY (PCI) MOTIVATED, NOVELLI  
AGAIN CITED THE NEWSWEEK ARTICLE (AS IF A NERVE HAD BEEN  
HIT) AND RIDICULED THE ARTICLE S MENTION OF 1,000 ANIMATORI  
(TEACHERS' AIDES PUT IN TURIN SCHOOLS BY THE CITY ADMINISTRATION)  
AND STOUTLY DEFENDED HIS 125 FIGURE FOR THE NUMBER OF ANIMATORI.  
(THE LOWEST FIGURE WE HAVE HEARD FROM SEVERAL SOURCES IS 700,  
THE HIGHEST 1,200.) AS FOR CHARGES OF POLITICAL MOTIVATION,  
HE SAID HE HAD RECEIVED CRITICISM FROM THE CENTER AND RIGHT  
IN THIS REGARD JUST AS HE HAD RECEIVED CRITICISM FROM HIS  
LEFTIST COLLEAGUES FOR INVOLVING LOCAL CHURCH AUTHORITIES  
AND SERVICES IN PROGRAMS DIRECTED TOWARD TURIN S YOUTH.

6. SEVERAL TIMES DURING HIS REMARKS, NOVELLI PLAYED THE OLD SAW  
THAT MANY SAW TURIN APPROACHING THE URBAN CHAOS OF DETROIT.  
DETROIT, AN "AUTO CITY" SUCH AS IS TURIN, IS OFTEN USED BY

NOVELLI AND THE LEFTIST PRESS HERE AS AN INVIDIOUS EXAMPLE OF WHAT TURIN SHOULD NOT BE. NOVELLI CLAIMED THERE WAS A 5 P.M. CURFEW NOW IMPOSED ON DETROIT, ETC. (WE HOPE TO FIND WAYS TO COUNTER THIS OFT-USED NEGATIVE COMPARATIVE PROPAGANDA.)

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 TURIN 00216 02 OF 02 261636Z  
ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-05 H-02 INR-10

L-03 NSAE-00 NSC-05 PA-02 SP-02 SS-15 ICA-20

BIB-01 EB-08 TRSE-00 COME-00 /086 W

-----126828 262314Z /14

R 261600Z MAY 78

FM AMCONSUL TURIN

TO AMEMBASSY ROME

INFO SECSTATE WASHDC 0883

ZEN AMCONSUL FLORENCE UNN

AMCONSUL GENOA UNN

AMCONSUL MILAN UNN

AMCONSUL NAPLES UNN

AMCONSUL PALERMO UNN

AMCONSUL TRIESTE UNN

UNCLAS SECTION 2 OF 2 TURIN 0216

...PROPAGANDA.)

7. IN THE MILLING CROWD DURING OUR DEPARTURE,  
METALMECHANICAL ASSOCIATION PRES. WALTER MANDELLI DIRECTED A  
COMMENT IN MY DIRECTION WITHIN NOVELLI'S HEARING: IT WOULD BE  
NICE FOR NOVELLI TO VISIT DETROIT TO SEE WITH HIS OWN EYES  
HOW THIS AMERICAN CITY WAS FACING ITS PROBLEMS. I REPLIED,  
TURNING TO NOVELLI, THAT IT WOULD BE MY GREAT PLEASURE TO GIVE  
THE MEYO OF TURIN A VISA TO VISIT DETROIT AND OTHER CITIES  
IN THE U.S. A SMILE BROKE NOVELLI'S USUALLY SAD COUNTENANCE,  
BUT HE WAS NONCOMMITTAL IN RESPONSE.  
WRIGHT

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** MAYOR, SPEECHES, LOCAL GOVERNMENT  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TURIN00216  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780223-0850  
**Format:** TEL  
**From:** TURIN  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780512/aaaaajpb.tel  
**Line Count:** 163  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 2b7e3895-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2541254  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TURIN MAYOR NOVELLI (PCI) DEFENDS HIS ADMINISTRATION BEFORE BUSINESSWOMEN'S ASSOCIATION  
**TAGS:** PINT, IT, (NOVELLI, TURIN)  
**To:** ROME  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/2b7e3895-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014